



*of Rockland County, Inc.*

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## **United Way of Rockland County announces 2002 allocations**

West Nyack, NY - Naomi Adler, President of United Way of Rockland County, Inc., today announced that the Board of Directors has released the results of this year's allocations process. "I am pleased to report that the United Way of Rockland County was able to allocate \$100,000 more to our 25 member agencies this year" Adler said. "In total, the Board approved \$600,000 of program funding to Rockland County United Way member agencies." In addition to this general allocation, \$200,000 was raised by the local United Way through the gift in kind program, another \$150,000 was earmarked for specific agencies through the donor choice program and \$60,000 for one time vision grants to 11 Rockland non-profit agencies to support programs that help increase self sufficiency.

"Over 1000 hours of volunteer time is committed to make sure that every dollar that is donated to the our United Way community fund is allocated properly to meet the needs of Rockland" stated Thomas Carley this year's volunteer chair of the allocation committee who works at Fleet Bank and lives in Rockland. The allocations process includes a close review of the structure and financial status of every organization that receives funding. The allocations committee starts working on the process in June and does not usually complete their assessment until December.

The United Way of Rockland County supports 6 areas of need: assisting people in crisis, assisting seniors, promoting health and healing, strengthening families, caring for children and youth and increasing self sufficiency. Over 100,000 people, or 1 in 3 Rocklanders are touched by the efforts of United Way of Rockland agencies. These 25 agencies help a diverse group of people in Rockland, from preschoolers to young parents to the elderly.

This year the United Way of Rockland has also raised a record amount in local disaster relief funding. "Over \$300,000 has been raised for the United Way of Rockland Families 2001 Disaster Relief Fund" Adler stated." Adler further explained that "United Way of Rockland is still involved in distributing money to those who were directly affected by the WTC attack. This includes the dissemination of a grant from the national September 11<sup>th</sup> Fund with the assistance of local United Way case workers located at the Rockland Assistance Center in New City."

Volunteers interested in becoming a part of the United Way of Rockland County's campaign or allocation committees should contact the United Way of Rockland County at (845) 627-0200.