

## Incentive Information

1. FOR COMPANIES THAT MATCH: Remind your employees that their company really believes in the results that come from donating to United Way. They will match each donation, so your dollar goes even further.
2. Highlight that there is a UWRC special incentive to encourage donors to give to our Community Care Fund, which supports UWRC partner agencies.
  - a. *Anyone who contributes \$260/year or more to the UWRC's Community Care Fund will be entered in a raffle for \$2,500 savings bond donated by M&T Bank.*
  - b. \$5 a week x 52 = \$260
  - c. \$10 every two weeks = \$260
  - d. \$10.84 x 24 pay periods = \$260
  - e. \$21.75 x 12 (once a month) = \$260
3. Additional Incentives: Be Creative!  
Examples:
  - a. Have your own raffle to encourage employees to donate with prizes such as:
    - The parking spot nearest the door
    - Leaving an hour early
    - Dress down day
  - b. 100% participation = a bagel breakfast

THANK EVERYONE AGAIN AND AGAIN! Remind them that you never know when you will need the United Way and the only way that we will be there to help is if we receive support in whatever amount you can afford today.