

KEEP THE FUN IN FUNDRAISING

1. **Bring small prizes** such as: candy, pens or keychains
2. **Begin with a few ice breaker questions** & give a prize

Examples:

Who has worked here the longest?
Whose birthday is nearest to today?
Who has the most children?
Who is wearing blue socks?
Who is wearing contact lenses?

3. **Add an element of surprise:**

Before the presentation attendees arrive, place a sticky under a seat and who ever is sitting in that chair gets a small prize

4. **Who's been listening?**

While people are filling out their pledge forms ask Q&A's about the UWRC
Examples:

What is the UW Motto? (Live United)
What is the UW of Rockland Website? (www.uwrc.org)
How long has the UWRC been in existence? (45 yrs.)
What is the UW largest day of community service called? (Day of Caring)
What are the UW of America 3 Impact Areas? (Education, Income & Health)
What are the UWRC initiatives? (Basic Needs, Nurturing Children, Senior wellbeing)
Name a service specific to the UWRC (2-1-1, CA\$H)
What percent of Rocklanders are touched by the United Way? (1 in 3)
What is the UWRC phone number? 845-358-8929

5. **Give an "I donated to the UWRC" sticker** to anyone who contributes