

**United Way of
Rockland County, Inc.**



M & T Bank Building, 2nd Floor, 135 Main Street, Nyack, New York 10960 ♦ Phone: 845-358-UWAY ♦ Fax: 845-358-8250 ♦ www.uwrc.org

Sample Letter

Dear Fellow Employees:

As you know, (Company Name) has supported the United Way of Rockland Campaign on a corporate level for many years. We believe our corporate contribution is essential to preserving the efficient, voluntary method of providing human care services on a personal level to our employees, their families, and to all the citizens of our community.

During the next few weeks, you will be hearing a great deal about the United Way of Rockland. (Company Name) recognizes the important and ongoing human services provided to people by the participating partners of the United Way.

The United Way of Rockland represents the largest and most efficient system of providing people- to- people help. Through this one unified campaign, local health & human service agency initiatives receive the support and assistance they need to help countless people:

Giving to United Way is a symbol of your concern for your own needs and those of your friends, neighbors and fellow employees. By joining so many deserving organizations into one campaign drive, each contributor is assured that he /she is doing the most good for the greatest number of people.

The motto of the United Way is to "Live United". I have made my pledge to United Way, and I hope you will give strong consideration to doing the same. The power of unity will enable us to advance the common good for those in need in Rockland County.

Sincerely,
CEO