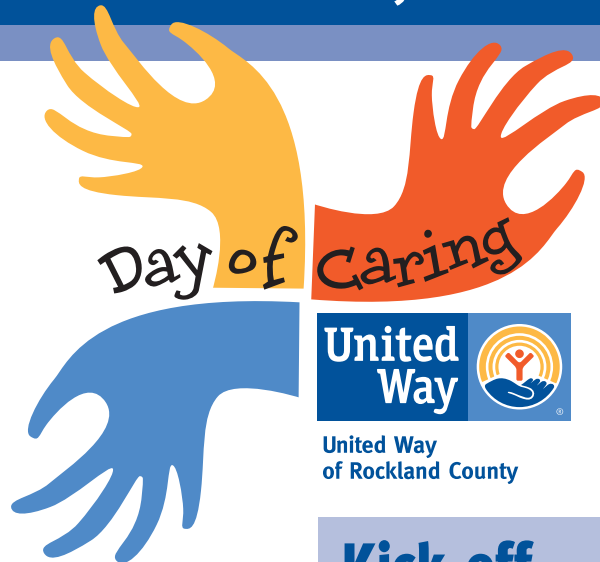


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OCTOBER 5, 2007



United Way  
of Rockland County

**Kick-off  
Breakfast  
& Rally**

8:30-10 a.m.  
Nyack High School

**The United Way of Rockland County's Day of Caring** is the single largest day of corporate community service in Rockland County. Companies and other organizations support their employees' participation in Day of Caring service projects for Rockland non-profits. Volunteers beautify area camps, organize food pantries, conduct activities for youngsters and seniors and more. Day of Caring also kicks off the United Way of Rockland County's community awareness and fundraising efforts.

**The United Way of Rockland County - focused on what matters.**

**Our Day of Caring starts with a Kick-off Breakfast and Rally at Nyack High School from 8:30 to 10 a.m. Volunteers are strongly encouraged to attend the Kick-off where they will receive a special t-shirt and thank-you gift. After the Kick-off, volunteers proceed to community service project sites. (Volunteers must provide their own transportation to and from project sites.) Projects are usually completed by 4 p.m.**

### Participate!

Rockland corporations, businesses, civic groups and cultural organizations can get involved in community service projects benefiting Rockland's non-profit organizations and their consumers. Last year, hundreds of volunteers representing more than 30 Rockland organizations took part in such projects as beautifying area camps for youth groups and the visually impaired, organizing activities at senior and child care centers, stocking shelves at Rockland food pantries and more! Sign up for Day of Caring by completing and submitting the registration form.

Volunteer groups will be advised of community service project assignments in mid-September. Every effort will be made to assign volunteers to projects that interest them and to have all company volunteers work on the same project. However, large groups may be assigned to different projects. Complementary lunch and beverages will be provided at project sites.



United Way  
of Rockland County

**Rockland County's  
Biggest Day  
of Corporate  
Community  
Service**

### Assist!

Rockland companies and businesses can support Day of Caring by sponsoring the event, attending the kick-off, or donating items for goody bags distributed to Day of Caring community service volunteers. Volunteers are always welcome to help United Way of Rockland County organize and coordinate the event.

### Benefit!

Rockland non-profit organizations can benefit from Day of Caring by submitting a completed registration form. Representatives from participating non-profit organizations are expected to attend the Kick-off Breakfast and Rally.

Every non-profit organization that participates in Day of Caring must:

- Contact the volunteer group assigned to its project to review project activities.
- Provide volunteer group with directions to project site.
- Provide all materials necessary to complete the project. (Many businesses will often donate these materials upon receipt of a written request from the non-profit.)
- Assign staff to oversee the project.
- Provide lunch and beverages to volunteers.



135 Main Street  
M&T Bank Bldg., 2nd Fl.  
Nyack, NY 10960

**Rockland County's  
Biggest Day of  
Corporate Community Service**

## Sponsorship Opportunities

United Way of Rockland County's Day of Caring 2007 generates tremendous media coverage and community awareness.

### PLATINUM SPONSOR - \$7,500 For Kick-off Breakfast & Rally (One only)

- Twelve tickets to the Day of Caring Breakfast and Rally
- Four tickets to *UBS Presents – Broadway in Rockland*, a UWRC benefit
- Logo placement on front of official Day of Caring t-shirt, signage at breakfast location & Rally, in event program; recognition from the stage at Rally, on UWRC website and inclusion in all event media materials

### GOLD SPONSOR - \$5,000

- Ten tickets to the Day of Caring Breakfast and Rally
- Four tickets to *UBS Presents – Broadway in Rockland*, a UWRC benefit
- Logo placement on front of official Day of Caring t-shirt, signage at Rally, in event program; recognition from the stage at Rally, on UWRC website and inclusion in all event media materials

### SILVER SPONSOR - \$2,500

- Six tickets to the Day of Caring Breakfast and Rally
- Two tickets to *UBS Presents – Broadway in Rockland*, a UWRC benefit
- Logo placement on back of official Day of Caring t-shirt and signage at Rally; business name in event program; recognition from the stage at Rally, on UWRC website and inclusion in all event media materials

### BRONZE SPONSOR - \$1,000

- Two tickets to the Day of Caring Breakfast and Rally
- Acknowledgement
- Business name on back of official Day of Caring t-shirt, signage at Rally, in event program and recognition from the stage at Rally, on UWRC website; inclusion in all event media materials

### SUPPORTER - \$500

- Business name on signage at Rally, in event program and recognition from the stage at Rally



## Sponsor Registration

- Yes, we will sponsor Day of Caring 2007 at the following level:
- \$5,000  \$2,500  \$1,000  \$500

Company/Business Name

Address

City State Zip

Contact Person

Phone Fax

Contact's E-Mail Address

- Check Enclosed  
 Please Invoice  
 Credit Card Payment:  MC  VISA  AmEx

Card # Exp. Date

Signature



## Company Registration

- Yes, we want to participate in the Day of Caring 2007!

Company/Business Name

Address

City State Zip

Contact Name

Phone Fax

Contact E-Mail Address

### Project Choice (# of Volunteers \_\_\_\_\_ )

Every effort will be made to assign your team to a preferred project choice however, projects are assigned on a first-come/first-serve basis. We will notify you as soon as your team assignment has been made.

**1st Choice:** \_\_\_\_\_

**2nd Choice:** \_\_\_\_\_

- We/I will volunteer where most needed  
 We cannot participate on 10/5 but would like to help at another time.

### Kick-Off Breakfast & Rally Attendees:

\_\_\_\_\_ x \$20/person = \_\_\_\_\_  
# Attendees Total Amount Enclosed

- Check Enclosed  Please Invoice



## Non-Profit Organization Project Submission

- Yes, we want to benefit from the Day of Caring 2007!

Organization Name

Day of Caring Project Name

Project Location Address

City State Zip

Phone Fax

Project Contact Name

Contact E-Mail Address

Project Description

# of Volunteers Needed \$ Value of Services Requested

Special Skills Required (Please List)

**Project submission deadline: 9/14/07**

**Directions to project site must be emailed to d.serratore@uwrc.org. by the submission deadline**

**Registration Deadline: 9/14/07**

**Mail Registration form(s) to:**

**United Way of Rockland County  
135 Main Street  
M&T Bank Building, 2nd Floor  
Nyack, New York 10960**

**For More Information**

**Please contact Diane Serratore  
E-Mail: d.serratore@uwrc.org  
845-358-8929, x 14  
Fax: 845-358-8250**